

# BEARDED

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WITH BEARD SUPPLY

Newsletter

tmbeardsupply.co

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**SHOCKING SEARCH FINDS:**

## Clear Answers to Top Beard Oil Questions!



Welcome to the BeardED Newsletter with Timber & Mane Beard Supply. In this newsletter, we answer the top questions being asked online and by our customers and guide you to a beard that turns heads. We strive to provide as much value and education to our customers as we can. Enjoy! And may your future beard product choices be made with confidence.

This newsletter will cover the burning questions of: **What is Beard Oil & What Does it Do?**

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### Overview: Beard Oil



Beard oil is a lightweight, liquid consistency, similar to that of a serum or a light moisturizer. It is easily absorbed into the beard hair and underlying skin, providing hydration and nourishment without leaving a greasy or heavy residue. The primary function of beard oil is to moisturize and nourish the beard hair and underlying skin. It is particularly beneficial for men with shorter or finer beards.

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# Top Questions: What IS Beard Oil? The Elixir of Brilliance

**Beard oil** is a grooming product designed specifically for the care and maintenance of facial hair. It is typically made from a blend of carrier oils, such as jojoba oil, argan oil, or coconut oil, and often includes essential oils for fragrance.

The **primary purpose of beard oil is to hydrate and moisturize both the facial hair and the underlying skin**, helping to prevent dryness, itchiness, and irritation commonly associated with growing a beard. Additionally, beard oil can help to soften coarse beard hair, making it more manageable and reducing the likelihood of tangling or breakage.

**Regular use** of beard oil can also promote healthier beard growth by nourishing the hair follicles and improving blood circulation to the area. Furthermore, the subtle fragrance of beard oil can provide a pleasant scent while enhancing the overall grooming experience.

**Beard oil serves as a vital tool** in any beardsman's grooming routine, offering hydration, softening, and nourishment to both the beard and the skin beneath, resulting in a healthier, more manageable, and better-looking beard.

**At Timber & Mane, our beard oil is crafted from a blend of premium organic carrier oils, such as jojoba oil, argan oil, and coconut oil, along with carefully selected fragrance oils.**



## Beard Oil: When Should I Use It?

We recommend post-shower. Gently towel-dry your beard so that it's slightly damp. This is an ideal time to apply beard oil because the warm water from the shower will have opened up the hair follicles and softened the beard hair, allowing the oil to penetrate more effectively. Applying beard oil to damp hair helps lock in moisture. Some individuals with particularly dry or coarse beards may benefit from applying beard oil multiple times throughout the day to maintain moisture and manageability.

# Master of Versatility: What Do Beard Oils Do?



Beyond their primary purpose of nourishing and moisturizing facial hair, beard oils offer a surprising array of uses that extend beyond the realm of beard care. For instance, the nourishing properties of beard oil make it an excellent option for hydrating and conditioning dry skin, particularly in areas prone to roughness such as elbows and knees.

**Hydration and Moisture:** Beard oil deeply hydrates both the beard and the skin beneath, helping to prevent dryness, itchiness, and irritation commonly associated with growing a beard.

**Softening and Conditioning:** By softening coarse beard hair, beard oil makes it more manageable and reduces the likelihood of tangling or breakage. Your beard will feel softer, smoother, and more luxurious with regular use.

**Promotion of Healthy Growth:** With nourishing ingredients that penetrate deep into the hair follicles, beard oil promotes healthier beard growth, resulting in a fuller, thicker, and more vibrant beard over time.

With **Timber & Mane beard oils**, you can trust that you're getting the highest quality ingredients formulated to provide the best care for your beard. Say goodbye to dry, itchy, and unruly facial hair, and hello to a beard that looks and feels its best every day.



# Unlocking the Mystery: What's In Beard Oils?

Beard products typically consist of a **combination of organic or natural ingredients** carefully selected to nourish both the beard and the skin beneath it. Some common ingredients found in beard products include:



**Carrier Oils:** These oils serve as the base of most beard products and are responsible for moisturizing and hydrating the beard and skin. Examples include jojoba oil, argan oil, coconut oil, and grapeseed oil.

**Essential Oils:** Essential oils are often added to beard products for their fragrance as well as their therapeutic properties. They can provide various benefits such as promoting relaxation, soothing irritation, and even stimulating beard growth. Popular essential oils used in beard products include cedarwood, sandalwood, peppermint, and tea tree oil.

**Botanical Extracts:** Botanical extracts are derived from plants and offer additional nourishment and conditioning properties to the beard and skin. Examples include aloe vera extract, chamomile extract, and green tea extract.

**Vitamins and Antioxidants:** Some beard products may also contain vitamins (e.g., vitamin E) and antioxidants to further nourish and protect the beard and skin, promoting overall health and vitality.

By using products formulated with these natural and nourishing ingredients, you can ensure that your beard receives the care it deserves, resulting in a healthier, softer, and more manageable beard.



# The Fog is Lifted: Should I Be Using Beard Oil?



You may want to consider regular use if you experience any of the following:

**Dryness:** If your beard feels dry to the touch or appears dull and lackluster, it may be a sign that it lacks moisture.

**Itchiness:** If you experience frequent itchiness or irritation in your beard, especially around the chin and jawline, it could be due to dry skin or coarse, unruly hair.

**Coarse Texture:** If your beard hair feels rough, coarse, or wiry, it may benefit from the conditioning properties of beard oil to soften and smooth the hair.

**Frizziness:** If your beard tends to appear frizzy or unruly, especially in humid or dry weather conditions, it could benefit from the moisturizing and smoothing effects of beard oil.

**Slow Growth:** If you notice that your beard growth seems slow or stunted, it may be due to dry, unhealthy hair follicles or skin, which can be addressed with proper hydration and nourishment from beard oil.

**Flakiness:** Flakes or dandruff-like particles in your beard may indicate dry skin or an imbalance in your skin's natural oils.

While using beard oil isn't mandatory, it can significantly enhance your beard care regimen. Beard oil moisturizes both your facial hair and the skin beneath, alleviating issues like itchiness and dryness. It fosters healthier beard growth, improves manageability, and enhances the overall appearance of your beard. Whether you're sporting stubble or a full beard, integrating beard oil into your daily routine can result in softer, smoother, and better-nourished facial hair.

Whether you're just starting your beard care journey or you're a seasoned grooming expert, Timber & Mane Beard Supply is here to support you. Feel free to explore our range of premium beard care products designed to simplify your routine and elevate your beard game.

# BEARDED

## Community Page

[tmbeardsupply.co](http://tmbeardsupply.co)

Welcome! We want to highlight our local community. Submit your beard stories, jokes, pictures, artwork, reviews or product ideas and we'll be happy to share them.

### ARTWORK



WATERCOLOR BEARD  
C.P.-LAFAYETTE, IN



BEARD DRAWING  
DARLA-ATTICA, IN



FAMOUS STACHE

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each day  
adds up to  
BIG RESULTS”



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